ROCKFORD SYSTEMS MACHINE SAFEGUARDING LOGO VARIANTS

Rockford Systems Machine Safeguarding logos should be used to represent the Machine Safeguarding product line. The logos use horizontal orientation. The logo's primary color variations are full color and reversed full color, replacing the black text with white text. Secondary logo options are the all black logo and the all white logo. All logos should be used on a high contrast clean background. The full color and black logo should used on light backgrounds. The reversed and white logo should be used on dark backgrounds.

PRIMARY LOGO – FULL COLOR

PRIMARY LOGO – REVERSED

SECONDARY LOGO – BLACK

SECONDARY LOGO – REVERSED

ROCKFORD SYSTEMS COMBUSTION LOGO VARIANTS

Rockford Systems Combustion logos should be used to represent the Combustion Safety product line. The logos use horizontal orientation. The logo's primary color variations are full color and reversed full color, replacing the black text with white text. Secondary logo options are the all black logo and the all white logo. All logos should be used on a high contrast clean background. The full color and black logo should used on light backgrounds. The reversed and white logo should be used on dark backgrounds.

PRIMARY LOGO – FULL COLOR

PRIMARY LOGO – REVERSED

SECONDARY LOGO – BLACK

SECONDARY LOGO – REVERSED

ROCKFORD
SYSTEMS, LLC

BRAND COLOR

PRIMARY

Pantone 193 C

#C5203F
R:197 G:15 B:60
C:16 M:100 Y:76 K:5

PRIMARY

Pantone Black C

#231f20
R:0 G:0 B:0
C:0 M:0 Y:0 K:100

SECONDARY

Pantone 7541 C

#FFFFFF
R:255 G:255 B:255
C:0 M:0 Y:0 K:0

SECONDARY

Pantone Black 7 C

#3C3C3C
R:60 G:60 B:60
C:68 M:62 Y:60 K:50

BRAND FONTS

PRIMARY FONT

Helvetica Neue

Font Family

47 Light Condensed
57 Condensed
67 Medium Condensed
77 Bold Condensed

LOGO FONTS

ROCKFORD
SYSTEMS, LLC

Stymie Black

Nimbus Sans