

ROCKFORD SYSTEMS MACHINE SAFEGUARDING LOGO VARIANTS

Rockford Systems Machine Safeguarding logos should be used to represent the Machine Safeguarding product line. The logos use horizontal orientation. The logo's primary color variations are full color and reversed full color, replacing the black text with white text. Secondary logo options are the all black logo and the all white logo. All logos should be used on a high contrast clean background. The full color and black logo should used on light backgrounds. The reversed and white logo should be used on dark backgrounds.

PRIMARY LOGO - FULL COLOR



SECONDARY LOGO - BLACK



PRIMARY LOGO - REVERSED



SECONDARY LOGO - REVERSED



ROCKFORD SYSTEMS COMBUSTION LOGO VARIANTS

Rockford Systems Combustion logos should be used to represent the Combustion Safety product line. The logos use horizontal orientation. The logo's primary color variations are full color and reversed full color, replacing the black text with white text. Secondary logo options are the all black logo and the all white logo. All logos should be used on a high contrast clean background. The full color and black logo should used on light backgrounds. The reversed and white logo should be used on dark backgrounds.

PRIMARY LOGO – FULL COLOR



SECONDARY LOGO - BLACK



PRIMARY LOGO - REVERSED



SECONDARY LOGO - REVERSED





BRAND COLOR

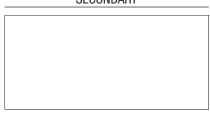
PRIMARY



Pantone 193 C

#C5203F R:197 G:15 B:60 C:16 M:100 Y:76 K:5

SECONDARY



Pantone 7541 C

#FFFFFF R:255 G:255 B:255 C:0 M:0 Y:0 K:0

PRIMARY



Pantone Black C

#231f20 R:0 G:0 B:0 C:0 M:0 Y:0 K:100

SECONDARY



Pantone Black 7 C

#3C3C3C R:60 G:60 B:60 C:68 M:62 Y:60 K:50

BRAND FONTS

PRIMARY FONT

Helvetica Neue

Font Family

47 Light Condensed57 Condensed67 Medium Condensed77 Bold Condensed

LOGO FONTS

